Mina Okafor

Product designer · Brooklyn, NY

Booking projects from January
Write to me through the contact form
on my portfolio site

A product designer who codes, making *calm software* for giving, learning, and getting older. I build the prototypes myself.

Experience

2023 - now
Independent product designer, Brooklyn
First versions and spreadsheet replacements for nonprofits, schools, and care networks. Research, interface, and production-grade React prototypes.

2020 - 23
Design lead, Fieldnote Health
Led a team of four designing patient intake and visit notes for community clinics; set up the design system and its accessibility review.

2017 - 20
Product designer, scheduling, Marquee
Designed room and shift scheduling for venues; rebuilt the conflict view used by 1,900 venue managers.

2016
Design intern, Ashby State University Libraries
Wayfinding and the study-room booking page.

Selected work

Openhand — a drafting agent for nonprofit campaign pages that you can interrupt — 2025

Sundial — a term scheduler for an arts school that shows its work — 2024

Marigold — a medication reminder for older adults that asks instead of alarming — 2024 - 25

Kittiwake — a brand and website that sell a six-day coastal walk without a phone call — 2023 - 24

Studio Hours — a two-ink identity and crit wall built to outlast its student leaders — 2024

Services

Product design for first versions
Research, flows, interface, and decisions written down so they survive the handoff.

Prototypes in real code
React prototypes with real data and real edge cases.

Replacing the spreadsheet
Internal tools for teams who run on a shared sheet.

Accessibility and older adults
Research and reviews for people over 70 and people with low vision.

Clients

Openhand
Fernwood Community School of the Arts
Northside Elder Care Network
Kittiwake
Studio Hours
Halyard Credit Union
Tandem Public Libraries
Pocket Orchard
Fieldnote Health
Common Table Food Co-op

Education

2013 - 17
BFA, Communication Design, Ashby State University
Co-founded Studio Hours, the campus design community.

Tools

Figma, React, TypeScript, CSS, user research with older adults, usability testing, WCAG 2.2 audits.

A fictional designer, for the Playroom portfolio template.